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AUTHOR	Stover, Mark
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ABSTRACT

This book explains through descriptive narrative, illustrative examples, and practical suggestions how today's information specialists can navigate in the new "wired" organizations. The emphasis is on practical, useful, relevant advice. The following ten chapters are included: (1) "Communicating Online: The Heart of the Wired Organization" discusses online communication and various types of communication that take place daily in any organization; (2) "Finding Information and Conducting Research" deals with Internet search engines, precision/recall, and metadata; (3) "Maintaining Working Relationships during Changing Times" demonstrates how relational skills can be used in the wired organization; (4) "Telling Good Information from Bad" focuses on how information becomes authoritative, including authenticity, quality control, and electronic publishing; (5) "Staying Secure, Legal, and Ethical" deals with external/internal computer security, privacy, copyright, and personal use of organizational computing resources; (6) "Doing Business on the Internet" discusses financial and marketing concerns for organizations using the Internet; (7) "Planning the 'Ideal' Web Site" reviews World Wide Web design principles, mission/purpose of library Web sites, Web publications, and political ramifications of Web design; (8) "Using Emerging Technology Effectively" examines push technology, virtual reality, and expert systems; (9) "Overcoming Human-Computer Interaction Problems" focuses on physical, cognitive, and psychological issues; and (10) "Managing Computing Resources in the Wired Organization" considers the challenges of managing computing resources in information-based organizations. Also included are a bibliography for further reading, an information professionals and technology questionnaire, and an index. (Contains 57 references.) (AEF)